



PRESS RELEASE

ARTIST STEPHEN WILTSHIRE AND STAEDTLER JOIN FORCES INSTORE

World-renowned British urban artist Stephen Wiltshire has linked up with STAEDTLER, one of the world's leading manufacturers of writing and drawing instruments and creative products, for a major in-store promotion this spring.

Stephen's distinctive city landscape sketches feature on outer cases of individual pen and box sets of pigment liners, which have been specially produced for counter-top display. Stephen, who is best known for his detailed sketches of the skylines of London and other world class cities, has long favoured STAEDTLER pigment liners as his pens of choice. Illustrations of New York and Chicago skylines, plus a photograph of the artist, are featured on the two display boxes, highlighting the pens' suitability for all drawing and sketching applications.

The pens can be used on a variety of surfaces, are UV and water resistant, and won't fade. The RRP for single pens is £3.15, with sets of four retailing for £12.60.

Zoltan Szipola, Managing Director of the Stephen Wiltshire Gallery commented: "Stephen and his distinctive city art will be immediately recognisable to British consumers from numerous television programmes over the years, as well as his book *Floating Cities*, which reached number one in the bestseller lists.

"Stephen is delighted to join forces with the company behind his favourite pens and looks forward to continuing the relationship - not least, whenever and wherever he picks up his pens to draw."

More information about Stephen Wiltshire can be found at www.stephenwiltshire.co.uk.

Ends

FOR FURTHER INFORMATION PLEASE CONTACT:

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